

GIADA DI STEFANO

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ACADEMIC APPOINTMENTS

Bocconi, Dept of Management and Technology: Associate Professor (with tenure) (February 2019)

- Director of the Doctorate in Business Administration (DBA) at SDA Bocconi School of Management (October 2023 – present)
- Member of the Ethics Committee (2020 – present)
- Member of the department Executive Committee (2020 – present)
- Responsible for Junior Faculty Mentorship program (2020 – present)
- Member of the department Doctoral Recruiting Committee (2020 – present)
- Member of the department Junior Job Market sub-committee for strategy (2024)

HEC Paris, Strategy Department: Associate Professor (with tenure) (January 2017 – January 2019)

HEC Paris, Strategy Department: Assistant Professor (January 2012 – December 2016)

CURRENT EXTERNAL APPOINTMENTS

Associate Editor: Strategic Management Journal

Contributing Editor: Strategy Science

Member of the Editorial Review Board: Journal of Organization Design; Organization Science; Strategic Organization

Board Member: Consortium for Cooperation and Competition (CCC)

Director: SRF Will Mitchell Dissertation Research Grant Program, Strategic Management Society

Co-organizer: SIE Virtual Seminar Series

SELECTED HONORS AND DISTINCTIONS

Bocconi Excellence in Research Award – 2022

Bocconi Teaching Award (Teaching Innovation), Graduate Program – 2021-2022

Bocconi Senior Research Grant (€10,000) – 2021

Bocconi Department of Management and Technology Research Grant (€67,500) – 2021

Bocconi Teaching Award (Teaching Evaluations), Graduate Program – 2019-2020

Bocconi Senior Research Grant (€8,310) – 2020

iCrios Seed Grant (€6,500) – 2019

HEC Foundation Research Grant (€25,000) – 2018

Labex ECODEC Research Grant (€5,000) – 2018

HEC Prize for New Initiatives in Teaching – 2017, finalist

Best Conference Paper, Strategic Management Society – 2016, finalist with honorable mention

Best Paper Award, Strategic Management Society, Behavioral Strategy Interest Group – 2016

Best Paper Award, Strategic Management Society, Strategy Process Strategy Interest Group – 2016

HEC Junior Faculty Research Fellowship (€11,000) – 2015, 2016

Emerging Scholar Award, Academy of Management TIM Division – 2015, runner-up

HEC Foundation Research Grant (€20,000) – 2015

Best Conference Paper, Strategic Management Society – 2014, nominated
Best Paper Proceedings, Academy of Management Annual Meeting – 2014
Best Dissertation Award, Academy of Management TIM Division – 2011
Wiley Blackwell Outstanding Dissertation Award – 2011, finalist
Premio Isimbardi (the Province of Milan’s top honor for young researchers) – 2011
Best Case Award, SDA Bocconi School of Management – 2008

EDUCATION

2011 Ph.D. in Business Administration and Management, Bocconi, Italy

Dissertation: “Knowledge, Innovation, and Social Norms in Creative Industries: Three Essays.”

Committee: Andrew A. King (co-chair, Tuck School of Business, Dartmouth College, USA),

Gianmario Verona (co-chair, Bocconi) and Alfonso Gambardella (Bocconi).

- Winner: Best Dissertation Award, Academy of Management TIM Division, 2011
- Finalist: Wiley Blackwell Outstanding Dissertation Award, Academy of Management STR Division 2011

2003 Laurea Degree (B.A. and M.Sc.) in Business Administration, Bocconi, Italy

RESEARCH AND PUBLICATIONS (in reverse chronological order)

A. Published papers

- [1] Saverio D. Favaron and Giada Di Stefano (2024). “Let us not talk of them, but look and pass: Organizational responses to negative online reviews.” *Organization Science*, Provisionally accepted.
- [2] Giada Di Stefano and Filippo C. Wezel (2024). “Organization Theory meets Strategy: Fostering a dialogue between research fields.” *Advances in Strategic Management*, Volume 43 on “Organization Theory Meets Strategy”: pp. 1-9.
- [3] Giada Di Stefano and Maria Rita Micheli (2023). “To stem the tide: Organizational climate and the locus of knowledge transfer.” *Organization Science*, Volume 34, Issue 6: pp. 1997–2525.
For a discussion of this paper see: <https://www.knowledge.unibocconi.eu/notizia.php?idArt=23947> and watch: <https://www.youtube.com/watch?v=Eqzrad8Cavo>
- [4] Saverio D. Favaron, Giada Di Stefano, and Rodolphe Durand (2022). “Michelin is coming to town: Organizational responses to status shocks.” *Management Science*, Volume 68, Issue 9: pp. 6355–7064.
For a discussion of this paper see: <https://www.knowledge.unibocconi.eu/notizia.php?idArt=23475> and watch: https://www.youtube.com/watch?v=nQy_A_KC-Cs
- [5] Giada Di Stefano and Cedric Gutierrez (2019), “Under a magnifying glass: On the use of experiments in strategy research.” *Strategic Organization*, Volume 17, Issue 4: pp. 497–507.
- [6] Elena Dalpiaz and Giada Di Stefano (2018), “A universe of stories: Mobilizing narrative practices during transformative change.” *Strategic Management Journal*, Volume 39, Issue 3: pp. 664–696.

This paper received an honorable mention for the Best Conference Paper Prize of the 2016 Strategic Management Society Annual Conference, as well as the Best Paper Award of the 2016 Strategic Management Society Annual Conference from the Strategy Process Interest Group.

For a discussion of this paper see: <https://www.bec.edu/en/knowledge/articles/using-storytelling-support-organizational-change> and watch: <https://www.youtube.com/watch?v=4-kUEkUqx08&feature=youtu.be>

- [7] Giada Di Stefano, Andrew A. King, and Gianmario Verona (2017), “Too many cooks spoil the broth? Geographical concentration, social norms, and knowledge transfer.” *Advances in Strategic Management*, Volume 36 on “Geography, Location, and Strategy”: pp. 267–308.
- [8] Giada Di Stefano, Andrew A. King, and Gianmario Verona (2015), “Sanctioning in the wild: Rational calculus and retributive instincts in gourmet cuisine.” *Academy of Management Journal*, Volume 58, Issue 3: pp. 906–931.
An earlier version of this paper appeared in the 2014 Best Paper Proceedings of the Academy of Management Annual Meeting, under the title “Hell’s kitchen: Sanctioning violations of norms of knowledge use in gourmet cuisine,” <https://doi.org/10.5465/ambpp.2014.122>. This paper was nominated for the Best Conference Paper Prize of the 2014 Strategic Management Society Annual Conference.
For a discussion of this paper watch: https://www.youtube.com/watch?v=aBe_dMtICJs
- [9] Giada Di Stefano, Margaret A. Peteraf, and Gianmario Verona (2014), “The organizational drivetrain: A road to integration of dynamic capabilities research.” *Academy of Management Perspectives*, Volume 28, Issue 4: pp. 307–327.
- [10] Giada Di Stefano, Andrew A. King, and Gianmario Verona (2014), “Kitchen confidential? Norms for the use of transferred knowledge in gourmet cuisine.” *Strategic Management Journal*, Volume 35, Issue 11: pp. 1645–1670.
- [11] Margaret A. Peteraf, Giada Di Stefano, and Gianmario Verona (2013), “The elephant in the room of dynamic capabilities: Bringing two diverging conversations together.” *Strategic Management Journal*, Volume 34, Issue 12: pp. 1389–1410 (lead article).
This paper is among the winners for the 2016 Emerald Citations of Excellence. See: <http://www.emeraldgroupublishing.com/authors/literati/citations/awards.htm>
- [12] Giada Di Stefano, Alfonso Gambardella, and Gianmario Verona (2012), “Technology push and demand pull perspectives in innovation studies: Current findings and future research directions.” *Research Policy*, Volume 41, Issue 8: pp. 1283–1295.
- [13] Giada Di Stefano, Margaret A. Peteraf, and Gianmario Verona (2010), “Dynamic capabilities deconstructed. A bibliographic investigation into the origins, development, and future directions of the research domain.” *Industrial and Corporate Change*, Volume 19, Issue 4: pp. 1187–1204.

B. Working Papers

- [14] Left behind? Effort-enhancing norms, collaboration, and learning in teams with heterogeneous performance levels (with Elena Novelli and Martin Hetu). Re-submitted after Reject & Resubmit.
Finalist Curtis M. Grimm Memorial Best Paper Award, 3rd Competitive Dynamics Conference
- [15] Learning by thinking: How reflection can spur progress along the learning curve (with Francesca Gino, Gary Pisano, and Bradley Staats). In preparation for re-submission.
Note: This research has been featured in the Financial Times on September 2019 (<https://www.ft.com/content/8df77798-df77-11e9-b8e0-026e07cbe5b4>). A brief summary of this work has also been featured as the “Stat Watch” item in the 2014 July–August issue of the Harvard Business Review (<https://hbr.org/2014/07/dear-diary>). This paper received the Best Paper Award of the 2016 Strategic Management Society Annual Conference from the Behavioral Strategy Interest Group.
For a discussion of this paper see: <https://www.knowledge.unibocconi.eu/notizia.php?idArt=21013> and <https://www.bec.edu/en/knowledge/instant/power-reflection-work-insight-bec-professor-giada-di-stefano> and watch: <https://www.youtube.com/watch?v=3tYsRVo8ZGg>

C. Research in Progress

- [16] Learning how to work together (with Thorsten Grohsjean, Cédric Gutierrez, and Clara Depalma). *Status: Data Analysis*
- [17] The experts and the crowd: The interplay between qualified rankings and consumer ratings (with Clara Depalma and Saverio D. Favaron). *Status: Data Analysis*
- [18] Category works: How elite-appealing meanings constructed a legendary cultural market (with Elena Dalpiaz and Lorenzo Maulini). *Status: Data Analysis*
- [19] Following (too many) leads? Firm reaction to externally-set goal multiplicity (with Clara Depalma). *Status: Data Collection*
- [20] Immigrants and ethnic restaurants (with Ann S. Lee and Liyue Yan). *Status: Data Collection.*
- [21] Cooperation dilemmas in team production (with Giulia M. Barbi, Garrett Brady, and Claudio Panico). *Status: Experimental Design*

D. Edited Volumes

- [22] Giada Di Stefano and Filippo C. Wezel. “Organization Theory Meets Strategy.” Editors for Volume 43 of *Advances in Strategic Management*. Contributions by: Grace Augustine, Anne Bowers, Tae-Ung Choi, Gino Cattani, Rodolphe Durand, Joel Gehman, Stine Grodal, Wei Guo, Jaekyung Ha, Greta Hsu, Brayden King, Pierre-Antoine Kremp, Hyeun J. Lee, Michael Lounsbury, Ivana Naumovska, Tomasz Obloj, Paola Ometto, Antoaneta Petkova, Violina Rindova, Tieying Yu, Anastasiya Zavyalova, and Ezra W. Zuckerman Sivan.

E. Other

- [23] Giada Di Stefano (2012), “Knowledge, innovation, and social norms in creative industries.” *Economia & Management*, Issue 3: pp. 36-40.
- [24] Giada Di Stefano, Andrew A. King, and Gianmario Verona (2010), “Innovation at play: The case of high-end cuisine.” *ECCH Collection of Management Case Studies*, #311-063-1.
- [25] Giada Di Stefano and Gianmario Verona (2009), “Protecting innovation in low-IPR regimes: The case of fine fashion.” *ECCH Collection of Management Case Studies*, #310-120-1.
This case study won the Best Case Award 2008 – SDA Bocconi School of Management.

G. Other Outreach Efforts

- TEDx talk about my dissertation: <https://www.youtube.com/watch?v=hWbrnnagVL8>
- Interview with my co-author A. King on the genesis of my Ph.D. dissertation: <https://youtu.be/xr9z6I3wQVM>

G. Citation Indexes

- Google Scholar: Citations 3,739; h-index: 12 (last updated: 09/20/2024)
- Web of Science: Citations 1,247; h-index: 9 (last updated: 09/20/2024)
- Social Science Research Network: Total downloads: 39,622 (last updated: 09/20/2024)

INVITED AND CONFERENCE PRESENTATIONS

A. Invited Presentations

2024

- Strategic Management Society Annual Conference (scheduled):
 - o Strategy Practice IG and Strategy Process IG Panel Session “Leading Strategic Change in Disruptive Times” (panelist)
 - o Stakeholder Strategy IG, Knowledge & Innovation IG and Strategy Process IG Panel Session “Frontiers in Research on Creativity and Experimentation in Strategic Stakeholder Management” (panelist)
- Academy of Management Annual Meeting:
 - o RM/OMT/MOC/OB PDW Workshop “Embracing the benefits and managing the challenges of mixed methods research” (panelist)
 - o OMT/RM/SIM/OB PDW Workshop “Methodological pluralism in the study of rankings: Regression discontinuity, experiments, simulations, and qualitative approaches” (panelist)
 - o RM/ENT/OMT/STR/TIM PDW Workshop “New frontiers of mixed methods research” (panelist)
- Others:
 - o Bocconi Non-Market Strategy Workshop (discussant, scheduled)
 - o Utah Strategy Summit (at large delegate, scheduled)
 - o Experiments in Organization Science (EOS) Masterclass (presenter, scheduled)
- Research seminars at: Harvard Business School, ESADE (scheduled), ESSEC (scheduled), IE (scheduled), IESE (scheduled), Nova School of Business and Economics (scheduled)

2023

- Strategic Management Society Annual Conference:
 - o Junior Faculty Professional Development Workshop (panelist)
 - o Competitive Strategy IG Panel Session “Strategies in creative industries: Evidence from Arts, Cuisine, and Entertainment” (panelist)
- Academy of Management Annual Meeting:
 - o STR PDW Workshop “Fostering Publications from Around the World in Leading Organization and Strategy Journals” (panelist)
 - o RM/OMT/MOC/OB PDW Workshop “Mixing Qualitative and Quantitative Methods: How to Use and Publish Mixed Methods Research” (panelist)
 - o STR/HR/ENT Panel Symposium “Unpacking the Relationship(s) Between Experience and Performance” (panelist)
 - o STR/RM/OMT Panel Symposium “Publishing Mixed-Methods Studies: Challenges and Opportunities” (panelist)
- Academy of Management #STRongerTogether Webinar Series:
 - o STR Virtual session on Strategic Management & OB/Leadership
 - o STR PhD Networkshop
- Research seminars at: University of Amsterdam, Imperial, INSEAD, Wharton, London Business School

2022

- Strategic Management Society Annual Conference:

- Research Methods Community Workshop “Methodological Frontiers: Leveraging New Methods and Data Sources” (panelist)
- Entrepreneurship and Competitive Strategy IG Workshop “Experiments in Entrepreneurship and Strategy” (panelist)
- Competitive Strategy IG Panel Session “Competing for Teams and Talents” (panelist)
- CFXS - Conference on Field Experiments in Strategy (discussant)
- Academy of Management Annual Meeting:
 - STR Junior Faculty Paper Development Workshop (panelist)
 - TIM Junior Faculty Consortium (panelist)
 - STR Teaching Workshop “Making the Most of It: Insights from Pandemic Teaching for In-Person, Hybrid, & Online-Only Formats” (panelist)
 - PDW “How to Experiment: Lessons from Economics” (panelist)
- Academy of Management #STRongerTogether Webinar Series:
 - STR Meet a Method: Using Lab Experiments in Strategy Research
 - STR PDW on Grants: Basics, Best Practices and Learning Around the World
 - STR Virtual Writing Retreat: This Is How I Write: Editors’ Perspectives
- Consortium for Cooperation and Competition (CCC) Annual Conference (faculty mentor)
- Research seminars at: St. Gallen University, Università di Trento, Bocconi (internal brownbag)

2021

- Strategic Management Society Annual Conference:
 - Research Methods Community Workshop “Best Practices for Reliable Quantitative Research in Strategy” (panelist)
 - Research Methods Community Workshop “Methodological Frontiers: Leveraging New Methods and Data Sources” (panelist)
- Academy of Management Annual Meeting:
 - PDW “Information Disclosure in Strategic Management” (panelist)
 - PDW “Culture & Technology: Building Bridges Across Innovation & Entrepreneurship Research Contexts” (panelist)
 - STR Managing Your Dissertation Workshop (panelist)
- BAIC (Bocconi Assembly for Innovation and Cooperation) webinar series: Panel “Cooperating in an Era of Divide” (moderator)
- Consortium for Cooperation and Competition (CCC) Annual Conference (faculty mentor)
- Research seminars at: Max Planck Institute, EM Lyon

2020

- Strategic Management Society Annual Conference:
 - Competitive Strategy IG Sunday Session “Latest and Greatest in Empirical Methods” (panelist)
- Academy of Management Annual Meeting:
 - PDW “An Honest Conversation about Failure” (panelist)
 - TIM Doctoral Consortium (panelist)
- Consortium for Cooperation and Competition (CCC) Annual Conference (discussant)
- Research seminars at: Università della Svizzera Italiana, University of Minnesota

2019

- BAIC (Bocconi Assembly for Innovation and Cooperation) (discussant)

- Strategic Management Society Annual Conference:
 - o Plenary Session “Is secrecy always bad? A conversation on the negative consequences of disclosure” (chair and panelist)
 - o Strategy as practice IG Sunday Session “Openness vs. Secrecy” (panelist)
 - o Competitive Strategy IG Sunday Session “Latest and Greatest in Empirical Methods” (panelist)
 - o Strategy as practice and Behavioral Strategy IGs (joint) Sunday Session “Thinking and Doing” (panelist)
- Academy of Management Annual Meeting:
 - o PDW “Experiments in Institutional Theory and Strategy Research” (panelist)
 - o STR New Faculty Consortium (panelist)
- Consortium for Cooperation and Competition (CCC) Annual Conference (faculty mentor)
- Research seminars at: Copenhagen Business School

2009-2018

- Academy of Management Annual Meeting 2017: BPS Doctoral Consortium (panelist)
- Consortium for Cooperation and Competition (CCC) Annual Conference 2016 (faculty mentor)
- Keynote address: “Creating and sharing knowledge: A journey among chefs, designers, scholars, and beyond” – Cass Business School, Junior Faculty Workshop, 2015
- TED Talk: “Social norms and intellectual property” – HEC Paris, TEDx, Avant-garde Thinking, 2014
- Strategic Management Society Doctoral Consortium 2009 (participant)
- Strategic Management Society Annual Conference 2009: Symposium “Regulating the Market for Ideas: The Role of Communities, Norms and Networks” (organizer and panelist)
- Academy of Management Annual Meeting 2009: Symposium “Regulating the Market for Ideas: The role of Communities, Norms and Networks” (organizer and panelist)
- Academy of Management 2008: BPS Managing Your Dissertation Workshop (participant)
- Research seminars at: Bocconi (2018), London Business School (2016), University of Vienna and WU Vienna (2016), Imperial College (2015), Warwick Business School (2015), INSEAD (2013), ESSEC Business School (2011), HEC Paris (2011), IESE Business School (2011), INSEAD (2011), London Business School (2011), Tuck School of Business (2011), Harvard Business School (2011)

B. Conference Organizing

- Strategic Management Society Annual Conference 2024: SRF Dissertation Grant Program Workshop (organizer)
- EGOS Colloquium 2024: Sub-theme “A tavola! Crossing Perspectives and Mixing Ingredients to Study Organization in the Hospitality Industry” (convenor)
- SIE Virtual Seminar Series (2024)
- Academy of Management Annual Meeting 2023: PDW Workshop “Strategy Meets Organization Theory: Learning from Scholars Working at the Crossroad” (organizer)
- Strategic Management Society Annual Conference 2023: SRF Dissertation Grant Program Workshop (organizer)
- SIE Virtual Seminar Series (2023)
- Strategic Management Society Annual Conference 2022: SRF Dissertation Grant Program Workshop (organizer)

- SIE Virtual Seminar Series (2022)
- Academy of Management Annual Meeting 2021: STR Junior Faculty Teaching Consortium (organizer)
- Strategic Management Society Annual Conference 2021: SRF Dissertation Grant Program Workshop (organizer)
- SIE Virtual Seminar Series (2021)
- Strategic Management Society Annual Conference 2020: SRF Dissertation Grant Program Workshop (organizer)
- Academy of Management Annual Meeting 2019: STR Junior Faculty Paper Development Workshop (organizer)
- Strategic Management Society Annual Conference 2019: Conference Track (organizer)
- Strategic Management Society Annual Conference 2019: Plenary Session “Is secrecy always bad? A conversation on the negative consequences of disclosure” (organizer and panelist)
- Academy of Management Annual Meeting 2018: STR Junior Faculty Paper Development Workshop (organizer)
- HEC Paris SnO Research Day 2018 (organizer and presenter)
- HEC Paris SnO Research Day 2017 (organizer and presenter)
- HEC Paris SnO Research Day 2016 (organizer)
- HEC Paris SnO Research Day 2015 (organizer and presenter)
- Strategic Management Society Annual Conference 2009: Symposium “Regulating the Market for Ideas: The Role of Communities, Norms and Networks” (organizer and panelist)
- Academy of Management Annual Meeting 2009: Symposium “Regulating the Market for Ideas: The role of Communities, Norms and Networks” (organizer and panelist)

C. Conference Presentations

Following too many leads

- Strategic Management Society Annual Conference 2024, Istanbul, Turkey (scheduled)

Category works

- EGOS Colloquium 2024, Milan, Italy

The experts and the crowd

- EGOS Colloquium 2024, Milan, Italy
- Academy of Management Annual Meeting 2023, Boston (MA), USA. The paper was part of a symposium on “Rankings, Reputation and Status: Novel Market Dynamics”, organized by Wooseok Jung and Amanda Sharkey.

Learning how to work together

- Organization Science Winter Conference 2024, Zurich, Switzerland
- Strategic Management Society Annual Conference 2021, Toronto, Canada (virtual)

Left behind

- Competitive Dynamics Conference, 3rd edition 2023, Imperial College London, UK
- Strategic Management Society Annual Conference 2020, Virtual
- Academy of Management Annual Meeting 2020, Virtual
- Strategy, Entrepreneurship, and Innovation (SEI) Workshop 2020, Bologna, Italy

Let us not talk of them

- Strategic Management Society Annual Conference 2022, London, UK

- Academy of Management Annual Meeting 2018, Chicago (IL), USA. The paper was part of a symposium on “Power to the Crowd: Understanding the Role of Individual Contributors in Innovation Initiatives”, organized by Saverio D. Favaron.
- HEC SnO Research Day 2018, Jouy-en-Josas, France
- Strategic Management Society Annual Conference 2017, Houston (TX), USA

To stem the tide

- Special Issue Conference “Experiments in Organization Theory” 2020, Tucson (AZ), USA
- Strategic Management Society Annual Conference 2018, Paris, France

Michelin is coming to town

- Academy of Management Annual Meeting 2019, Boston (MA), USA. The paper was part of a symposium on “Understanding Behavioral Consequences of Status Change”, organized by Liyue Yan.
- Strategic Management Society Annual Conference 2018, Paris, France
- Academy of Management Annual Meeting 2018, Chicago (IL), USA. The paper was part of a symposium on “Evaluation Processes, Status Rankings, and Responses to Status Changes”, organized by Saverio D. Favaron.

Learning by thinking

- Strategic Management Society Annual Conference 2016, Berlin, Germany
- Academy of Management Annual Meeting 2016, Anaheim (CA), USA
- Strategy, Entrepreneurship and Innovation (SEI) Workshop 2016, Frankfurt, Germany
- Academy of Management Annual Meeting 2015, Vancouver, Canada
- Strategy Research Forum (SRF) 2015, Oxford, UK
- HEC SnO Research Day 2015, Jouy-en-Josas, France

Under a magnifying glass

- HEC SnO Research Day 2017, Jouy-en-Josas, France

A universe of stories

- Strategic Management Society Annual Conference 2016, Berlin, Germany

Organizational drivetrain

- Academy of Management Annual Meeting 2015, Vancouver, Canada: Showcase session on Dynamic Capabilities organized by the Academy of Management Perspectives

Sanctioning in the wild

- Academy of Management Annual Meeting 2014, Philadelphia (PA), USA
- Strategic Management Society Annual Conference 2014, Madrid, Spain
- Strategy, Entrepreneurship and Innovation (SEI) Workshop 2013, Lausanne, Switzerland
- Academy of Management Annual Meeting 2012, Boston (MA), USA
- User and Open Innovation Workshop 2011, WU, Vienna, Austria

Elephant in the room

- Academy of Management Annual Meeting 2012, Boston (MA), USA
- Strategic Management Society Annual Conference 2011, Miami (FL), USA
- Academy of Management Annual Meeting 2011, San Antonio (TX), USA
- Strategic Management Society Annual Conference 2010, Rome, Italy
- Academy of Management Annual Meeting 2010, Montreal, Canada

Kitchen confidential

- NBER Productivity Lunch Seminar 2010, Cambridge (MA), USA
- Strategic Management Society Annual Conference 2010, Rome, Italy
- User and Open Innovation Workshop 2010, MIT, Cambridge (MA), USA
- Academy of Management Annual Meeting 2009, Chicago (IL), USA
- Strategic Management Society Annual Conference 2009, Washington DC, USA

Technology-push and demand-pull

- Academy of Management Annual Meeting 2009, Chicago (IL), USA
- Strategic Management Society Annual Conference 2008, Cologne, Germany
- Academy of Management Annual Meeting 2008, Anaheim (CA), USA

Dynamic capabilities deconstructed

- - Academy of Management Annual Meeting 2009, Chicago (IL), USA

PROFESSIONAL ACTIVITIES

A. Institution-specific Activities

Bocconi University (2019-present)

- Member of Junior Job Market Strategy Sub-Committee (2024 – present)
- Director of DBA Program, SDA Bocconi School of Management (2023 – present)
- Member of the Ethics Committee (2020 – present)
- Member of the department Executive Committee (2020 – present)
- Responsible for Junior Faculty Mentorship program (2020 – present)
- Member of the department Doctoral Recruiting Committee (2020 – present)
- Faculty mentor to incoming Ph.D. students (2020 – present)
- Advisor on 70+ M.Sc. Student Research Theses (2020 – present)
- Member of the department Teaching Task Force during the Covid-19 pandemic
- Ph.D. advisor of Clara Depalma (Ph.D. started September 2021), Giulia M. Barbi (Ph.D. to start September 2024)
- Ph.D. committee member for: Alessio Delpero (graduated January 2021)

HEC Paris (2011-2018)

- Member of the school Promotion and Tenure Committee (2017 – 2018, elected)
- Member of the department Recruiting Committee (2014, 2017)
- Member of the department Seminar Committee (2011, 2013)
- Member of the department Doctoral Recruiting Committee (2013 – 2017)
- Member of the department Doctoral Exams Committee (2012 – 2017)
- Ph.D. advisor of Saverio D. Favaron (graduated June 2020)
- Ph.D. committee member for: Anne Jacqueminet (graduated June 2015); Celine Flipo (graduated June 2017); Eui Ju Jeon (graduated June 2017); Aleksey Korniychuk (graduated June 2017); Wendy Bradley (graduated October 2017); Jiachen Yang (graduated June 2018); Arnaud Cudennec (graduated June 2020); Hanei Son (graduated June 2023)
- Advisor on M.Sc. Student Dissertations (2014 – 2018)

B. Academic Community Activities

Nominated

- Board Member, Consortium for Cooperation and Competition (CCC) (2023 – present)

- Director, SRF Will Mitchell Dissertation Research Grant Program, Strategic Management Society (2023 – present)
- Associate Director, SRF Will Mitchell Dissertation Research Grant Program, Strategic Management Society (2019 – 2022)
- Co-chair, Teaching Workshop, Strategic Management (STR, formerly BPS) Division, Academy of Management (2020 – 2022)
- Co-chair, Faculty Paper Development Workshop, Strategic Management (STR, formerly BPS) Division, Academy of Management (2017 – 2019)
- Member, Research Committee of the Business Policy and Strategy (BPS) Division, Academy of Management (2012 – 2014, nominated)

Elected

- Member of Executive Committee, Competitive Strategy Interest Group, Strategic Management Society (2020 – 2022)
- Representative-at-Large, Behavioral Strategy Interest Group, Strategic Management Society (2017 – 2019)
- Member of Executive Committee, Business Policy and Strategy (BPS) Division, Academy of Management (2015 – 2017)
- Representative-at-Large, Technology and Innovation Management (TIM) Division, Academy of Management (2013 – 2015)

C. Reviewing Activities

Associate Editor:

- Strategic Management Journal (2021 – present)

Contributing Editor:

- Strategy Science (2023 – present)

Member of Editorial Review Board:

- Journal of Organization Design (2019 – present)
- Organization Science (2023 – present)
- Strategic Management Journal (2016 – 2021)
- Strategic Organization (2016 – present)
- Strategy Science (2022 – 2023)

Selected ad hoc reviewing activity:

- Academy of Management Journal; Academy of Management Review; Administrative Science Quarterly; California Management Review; Industrial and Corporate Change; Journal of Management; Journal of Management Studies; Management Science; Research Policy

Conference reviewing:

- Academy of Management Annual Meeting: STR and TIM divisions (2008 – present)
- Strategic Management Annual Conference: Behavioral Strategy; Competitive Strategy; Knowledge & Innovation; and Strategy Practice interest groups (2009 – present)

D. Professional Affiliations and Memberships

- Academy of Management (2007 – present)
- Strategic Management Society (2008 – present)
- Strategy Research Forum (2015 – 2022)

- Consortium for Research in Strategy (2020 – present)
- BELSS, Bocconi Experimental Laboratory for the Social Sciences (2019 – present)
- iCrios, Invernizzi center for Research on innovation, organization, strategy and entrepreneurship (2019 – present)
- SnO Research Center, HEC Paris (2012 – present)

TEACHING

A. Course Development

Bocconi, Milan, Italy (from 2019)

- Introduction to Epistemology (2024): development of a core course for DBA program
- Introduction to Research Design (2024): development of a core course for DBA program
- Corporate Strategy (2022): development of a core course for MBA program
- Global Strategy (2021): major restructuring of a first-year core course for M.Sc. program in International Management, with C. Williams
- Strategy (2021): development of a first-year core course for PhD program
- Data Analysis for Managerial Decision Making (2019): development of a new elective for M.Sc. program in Economics and Management of Technology and Innovation, with C. Gutierrez
- Corporate Strategy (2019): development of a second-year core course for PhD program

HEC Paris, Jouy-en-Josas, France (2012-2018)

- Behavioral Strategy (2018): development of a core course for PhD program, with T. Obloj
- Organizing for Innovation (2017): development of a MOOC for HEC Paris Online Master's in Innovation & Entrepreneurship on Coursera (<https://www.coursera.org/degrees/masters-innovation-entrepreneurship>), with T. Obloj
- Innovation & Entrepreneurship (2016): development of an elective for M.Sc. program
- Strategic Challenges in Creative Industries (2015): development of an elective for M.Sc. program
- Advanced Readings in Strategy (2013): development of a core PhD course, with T. Obloj
- Foundations of Entrepreneurship (2012): development of a core course for M.Sc. program, with T. Astebro

Bocconi, Milan, Italy (2008-2011)

- Entrepreneurship and Innovation in Biotechnology (2008): development of a new elective for M.Sc. program, with A. Compagni and A. Gambardella

B. Courses Taught

Bocconi, Milan, Italy (2019-present)

- Corporate Strategy, MBA (2022 – present)
- Global Strategy, M.Sc. (2021 – present)
- Strategy, Ph.D. (2021 – present)
- Data Analysis for Managerial Decision Making, M.Sc. (2019 – present)
- Corporate Strategy, Ph.D. (2019 – 2021)
- Corporate Strategy, M.Sc. (2018 – 2021)

HEC Paris, Jouy-en-Josas, France

- Strategic Challenges in Creative Industries (M.Sc. – Grande École)
- GlobStrat Business Game (M.Sc.; EMBA; Executive Education custom program – HEC Qatar)

- Foundations of Strategy (Ph.D.)
- Behavioral Strategy (Ph.D.)
- Advanced Readings in Strategy (Ph.D.)
- Innovation & Entrepreneurship (M.Sc. – Grande École)
- Foundations of Entrepreneurship (M.Sc. – Grande École)

Bocconi, Milan, Italy

- Entrepreneurship and Innovation in Biotechnology (M.Sc.):
- Technology and Innovation Strategy (M.Sc.):
- Innovation and Technology Management (M.Sc.):

OTHER PROFESSIONAL EXPERIENCE

L'Oréal Italia (Cosmetics Manufacturer), Italy, 2003–2005

- Senior Product Manager (Marketing Department), Division Mass Market Products, brand L'Oréal Paris Dermo Expertise, Skin Care.

PERSONAL INFORMATION

Married, two children (b. 2011, 2013)

Languages: Italian (native), English (fluent), French (intermediate)